

# Asia Pacific Dynamism and Thailand's Opportunities

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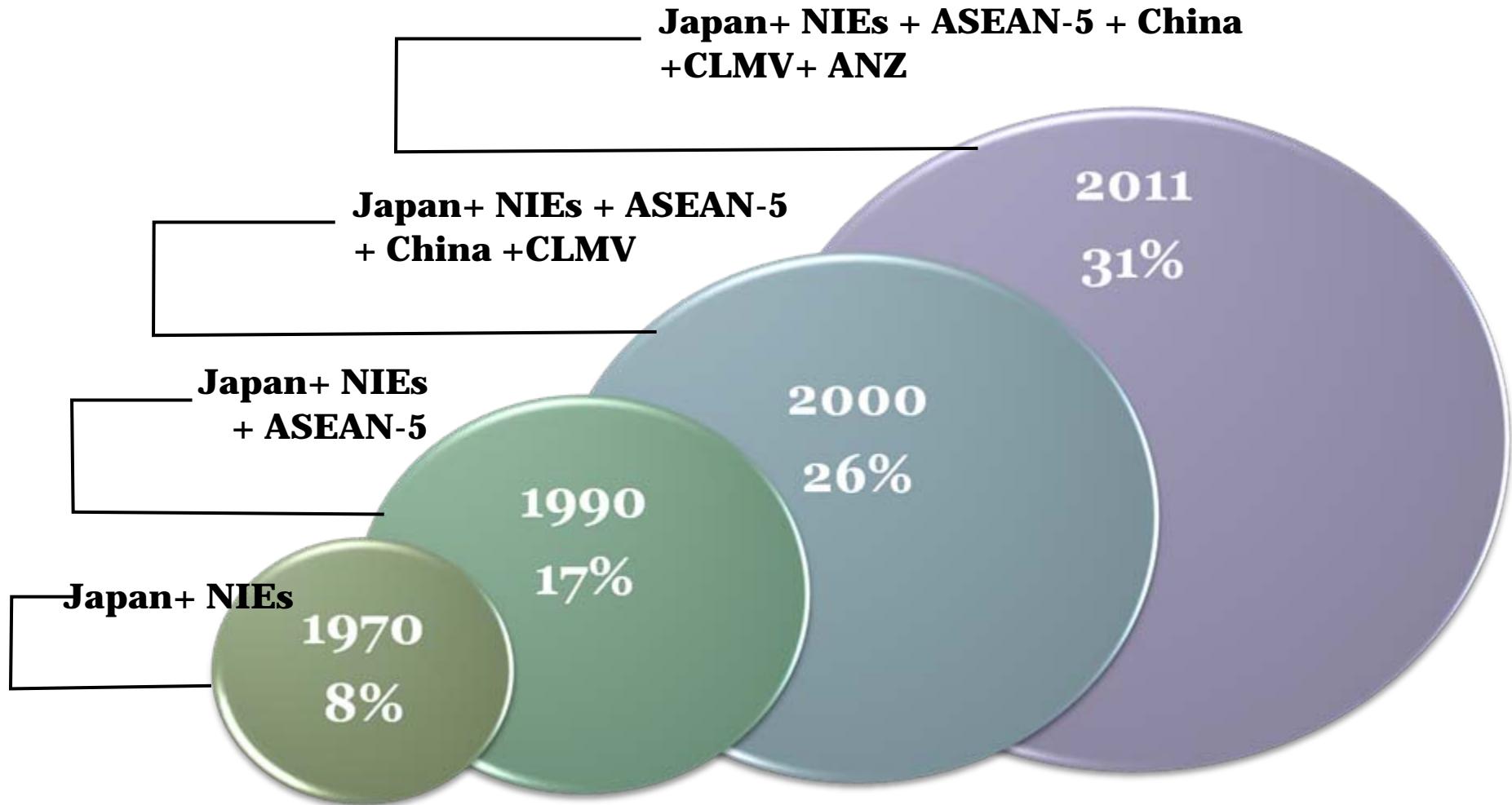
- 1. Dynamism of Asia / Pacific**
- 2. Thailand in Asia / Pacific**
- 3. Challenges and Opportunities  
for Thailand**

# 1. Dynamism of Asia / Pacific

- **1950 – 1970**
  - 1<sup>st</sup> Phase – Japan + NIEs → North America + Australasia
- **1970 – 1990**
  - 2<sup>nd</sup> Phase – Entering ASEAN 5
- **1990 – 2000**
  - 3<sup>rd</sup> Phase – Entering China + CLMV
- **Now – Asia / Pacific + Australia/New Zealand – Third Center with good connection to India + South Asia + Middle East**

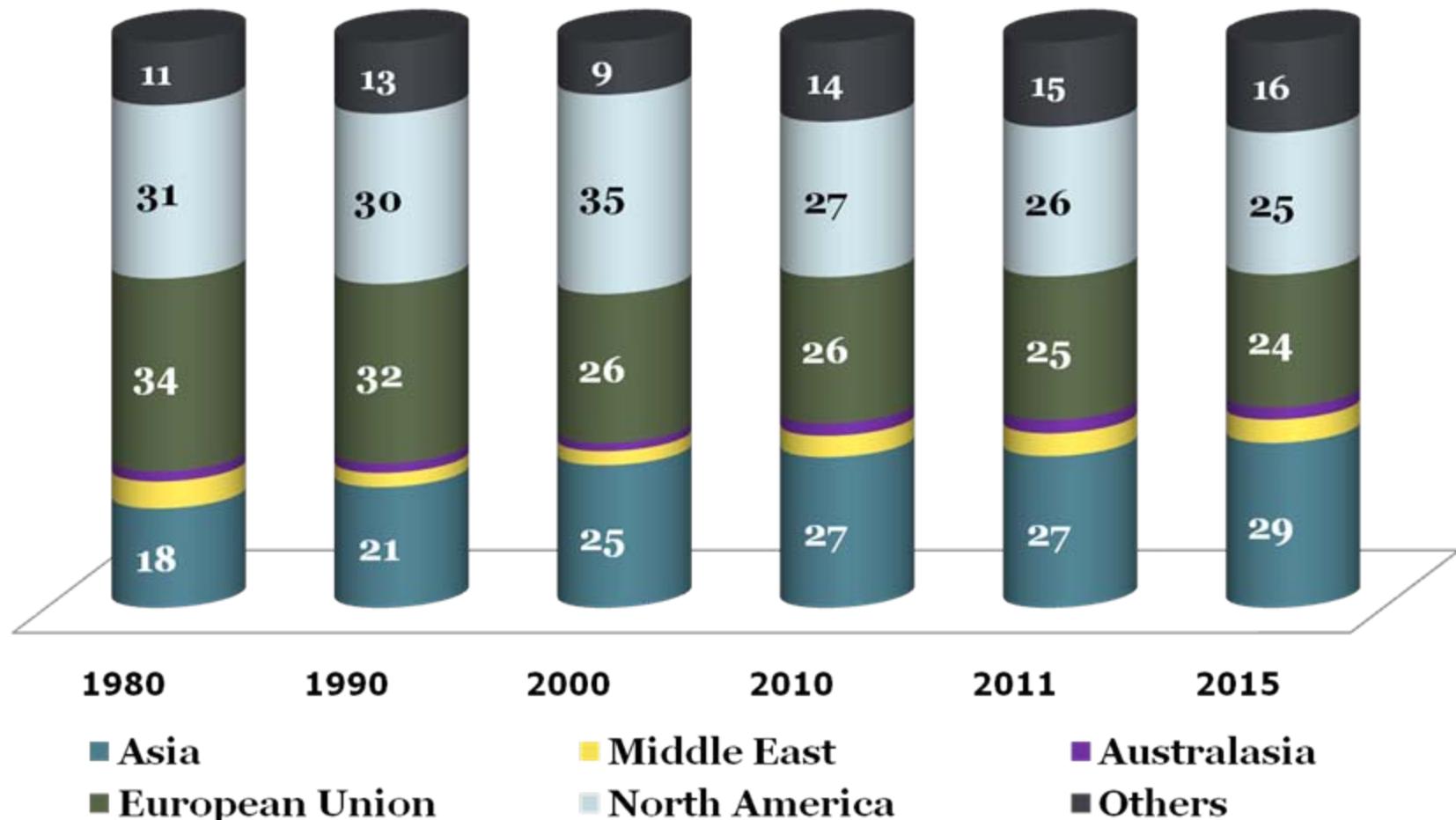
# 1. Dynamism of Asia / Pacific (cont)

## Share to World Exports

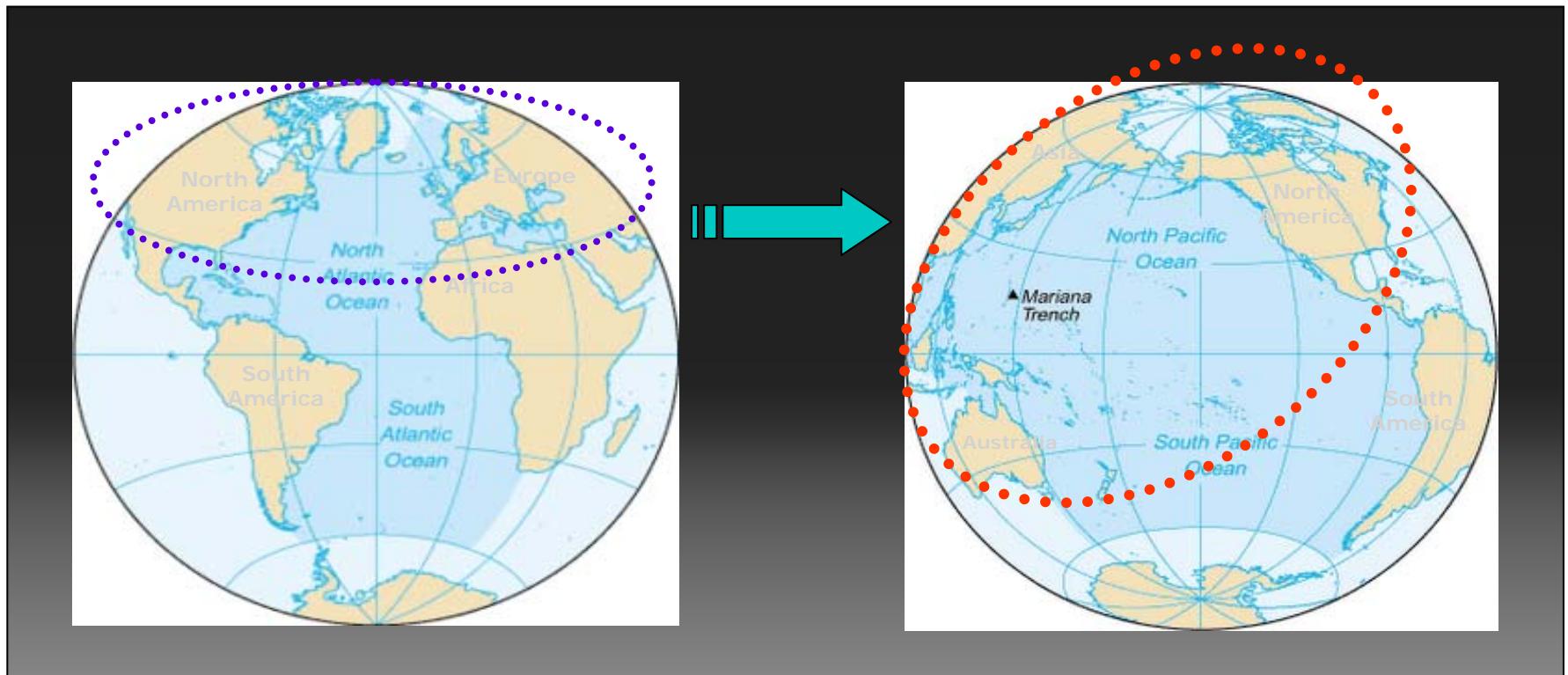


# 1. Dynamism of Asia / Pacific (cont)

GDP Current Prices, Percentage Share



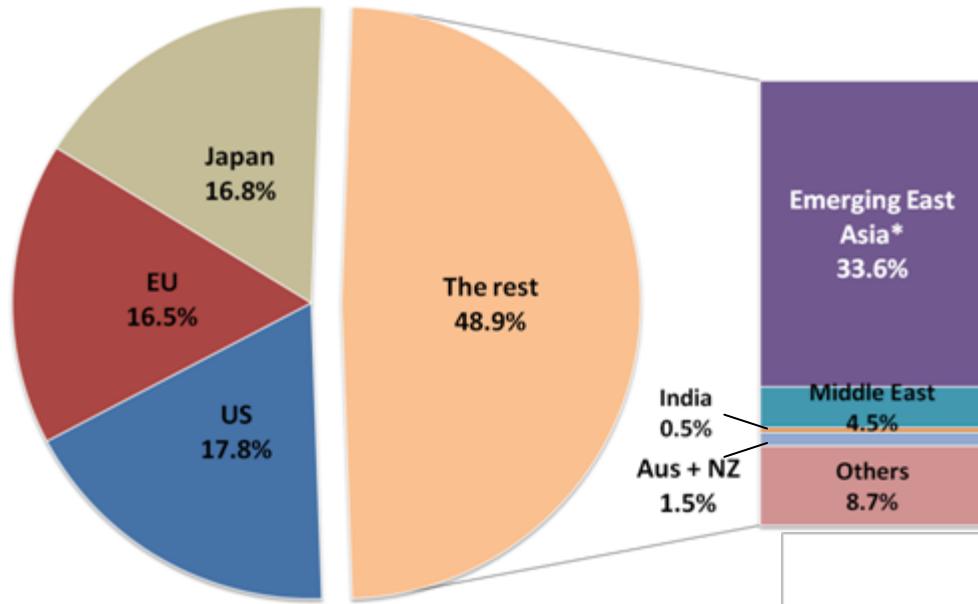
# 1. Dynamism of Asia / Pacific (cont)



Northern Atlantic Centric ➡ Asia/Pacific Centric

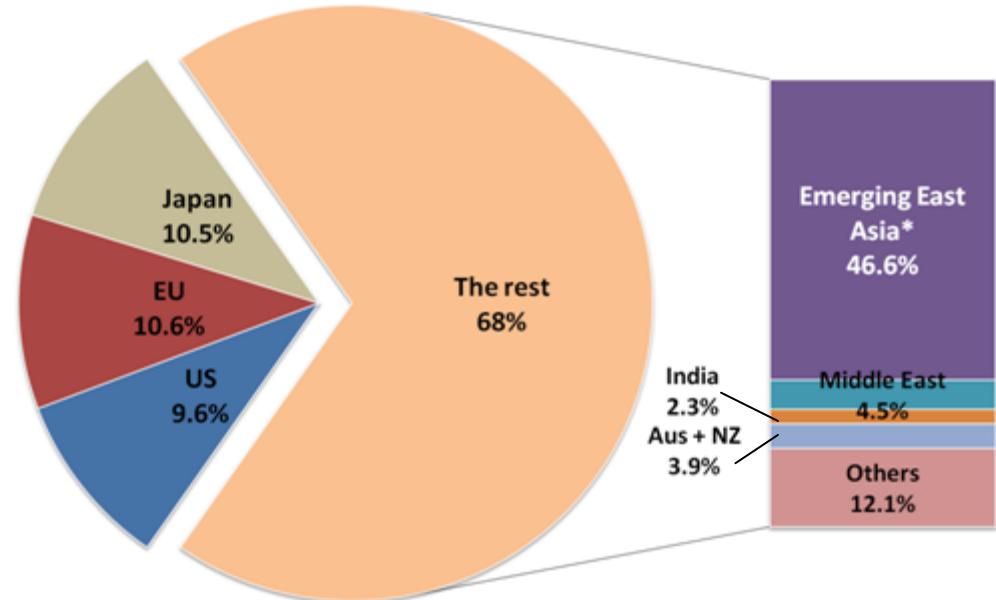
## 2. Thailand in Asia / Pacific

1995



Changing  
pattern  
of trade

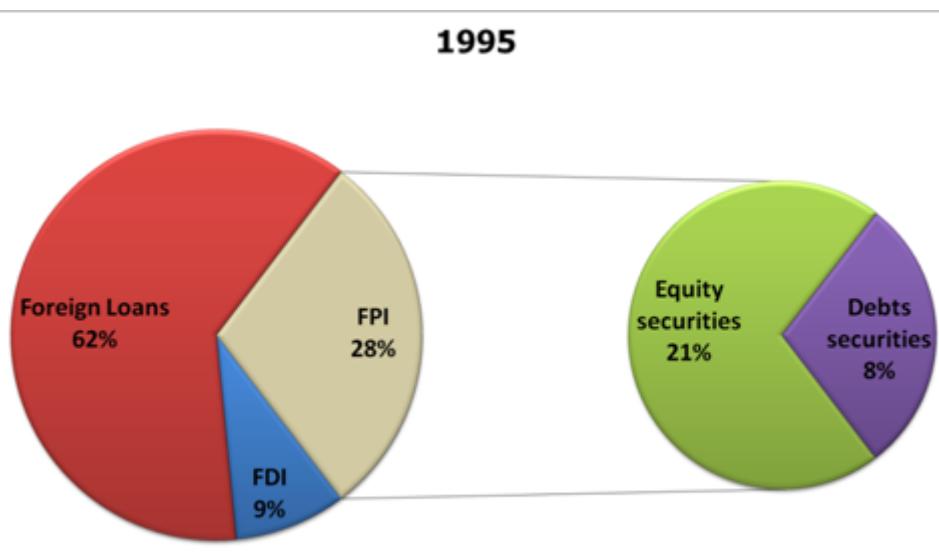
2011



\* Emerging East Asia comprised of  
**ASEAN + China + Hong Kong +  
Chinese Taipei + Korea**

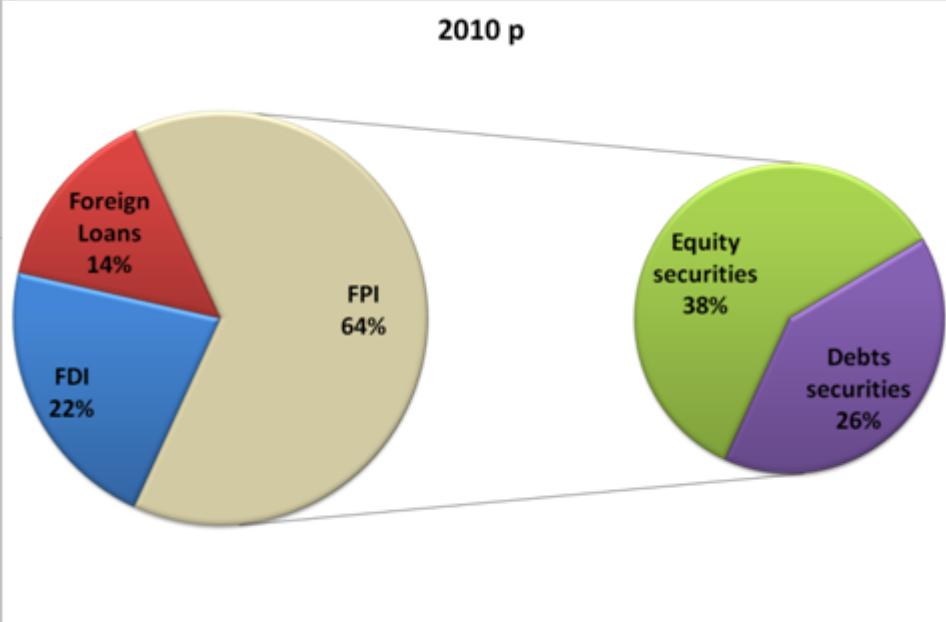
## 2. Thailand in Asia / Pacific (cont)

### ➤ Changing pattern of investment



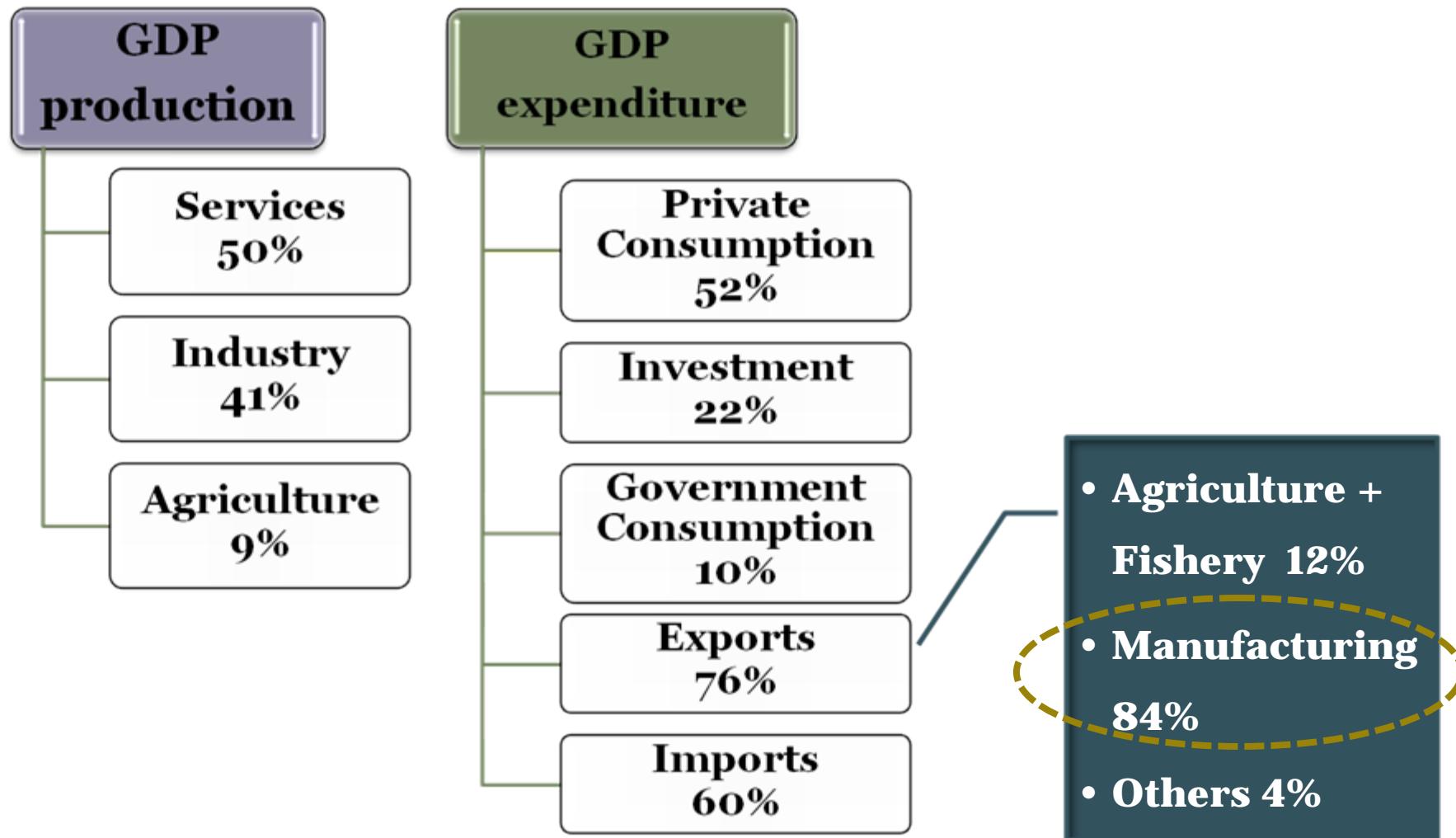
Composition of private capital inflow

- Changing from concentration on loans to portfolio investment and FDI



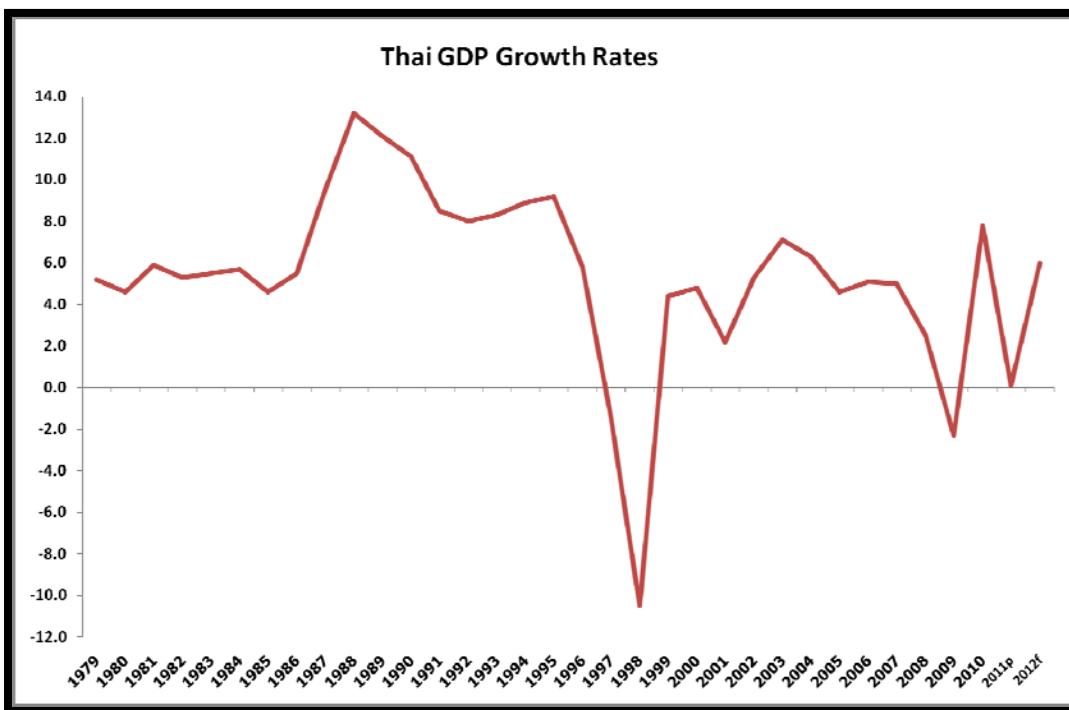
## 2. Thailand in Asia / Pacific (cont)

### ➤ Structure of Thai economy 2011



### 3. Challenges and Opportunities for Thailand

- **Slow, fluctuating growth due to structural problems**

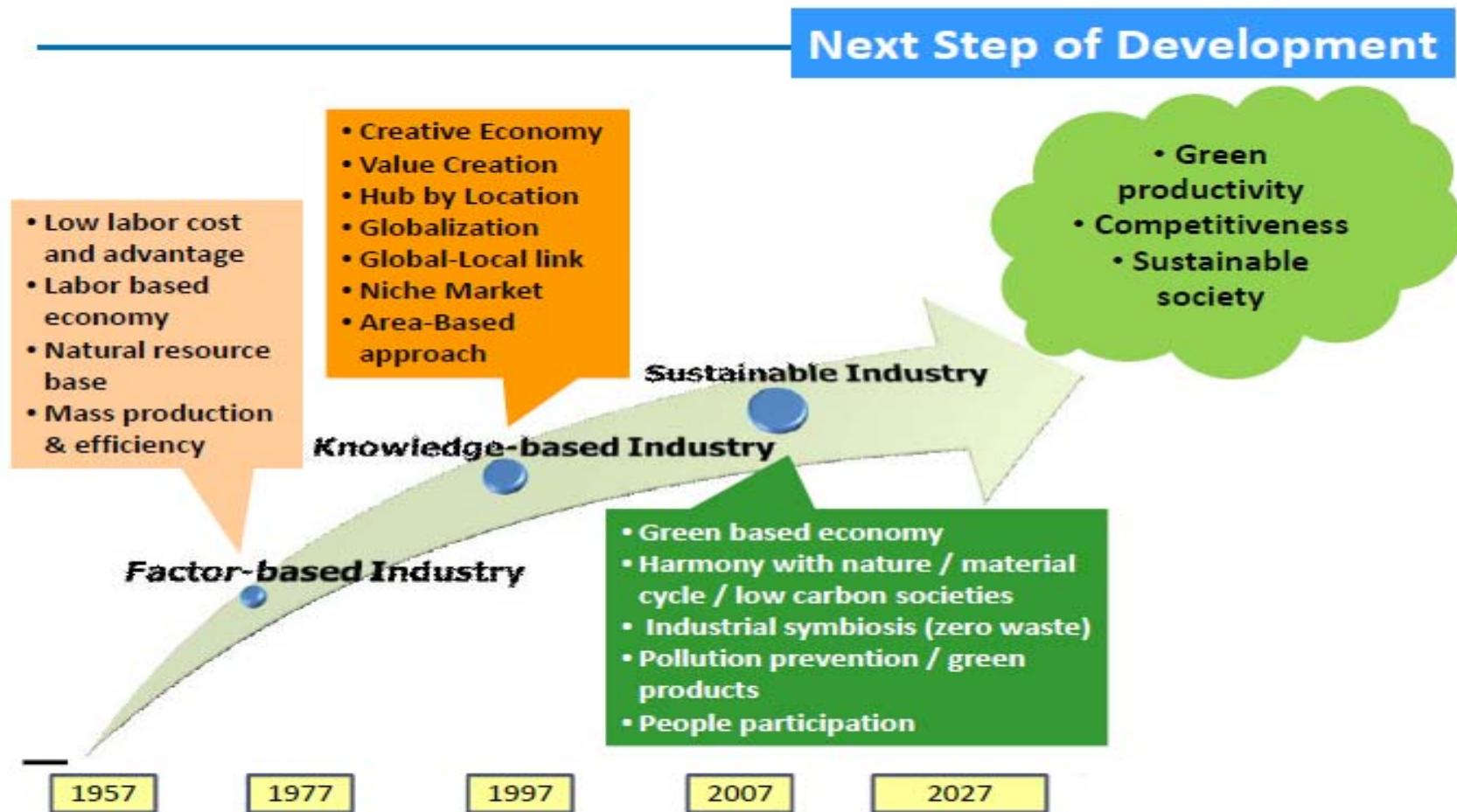


Limit to industrial growth

Limit of resources,  
esp. energy

Limit of innovative/creative growth

### 3. Challenges and Opportunities for Thailand (cont.)



### 3. Challenges and Opportunities for Thailand (cont.)

- **Asia/ Pacific oriented growth strategy**
  - **GMS for production base and expanded domestic market**
  - **ASEAN for specialization and resource allocation**
  - **Asia / Pacific for globalization and financial security**